

Show your Chapter's dedication to Pro Bono



Promote your Chapter and promote pro bono with

The 2008 Corporate Pro Bono ChallengeSM Competition

The Corporate Pro Bono ChallengeSM Competition recognizes the commitment to increasing pro bono culture made by the membership of ACC Chapters. We call on all ACC Chapters to promote the Corporate Pro Bono ChallengeSM by signing up as many legal departments as they can, while increasing the pro bono profile of their Chapter. Guidelines for the Competition are:

- The Competition is open to all ACC Chapters.
- New Signatory legal departments can be from both ACC and non-ACC member companies.
- The winner will be the Chapter with the best ratio of new Corporate Pro Bono ChallengeSM Signatories to total Chapter membership between March 3rd, 2008 and September 15th, 2008.
- The winning Chapter will be announced during lunch at the 2008 ACC Annual Meeting in Seattle, will receive two free registrations for the 2008 ACC Annual Meeting, and will receive two free tickets to the Pro Bono Institute's Annual Gala on November 13, 2008 at the Plaza in New York City.

Corporate Pro Bono (CPBO), a partnership project of the ACC and the Pro Bono Institute, is the premier resource for in-house corporate counsel seeking to do pro bono. In 2006, at the urging of many Chief Legal Officers, CPBO developed the Corporate Challenge to empower corporate legal departments to identify, benchmark, and communicate their commitment to pro bono service.

The Challenge is a simple, voluntary statement of commitment to pro bono service by legal departments, their lawyers and staff. All Challenge Signatory legal departments receive information, guidance and tailored support, free of charge, from CPBO to strengthen their existing pro bono programs or start new ones.

To sign up a legal department for the Corporate Pro Bono ChallengeSM, please have them fill out the Challenge form.

A description of the Corporate Pro Bono ChallengeSM, and a list of current Challenge signatories, can be found at www.cpbo.org/challenge/. For any further questions about the Challenge or developing pro bono activities in your legal department or ACC chapter, please contact Eve Runyon, CPBO Project Director, at 202.729.6699 or at cpbo@acc.com.

Win for your Chapter by signing up signatories TODAY!



2008 Corporate Pro Bono ChallengeSM Competition for ACC Chapters

Through the 2008 Corporate Pro Bono ChallengeSM Competition for ACC Chapters, CPBO and local ACC Chapter members wish to invite any and all in-house legal departments to take advantage of this opportunity to show their commitment to pro bono.

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The Challenge Statement

As Chief Legal Officers of major corporations, we recognize the critical importance of pro bono service as a cornerstone of our professional identity and accept the unique role that we can play in promoting pro bono in our legal departments. As corporate leaders, we understand that the legal and business interests of our clients are furthered when access to the legal system is readily available to resolve disputes.

In recognition of our commitment and as signatories to this Corporate Pro Bono ChallengeSM, we will encourage and promote pro bono service by our legal department staff and use our best efforts to encourage our staffs, including at least one-half of our legal staff, to support and participate, as appropriate, in pro bono service.

To underscore the importance of promoting pro bono service, we will encourage the outside law firms with whom we work to acknowledge publicly their support for pro bono by becoming signatories to the Pro Bono Institute's Law Firm Pro Bono Challenge.

To become a **Signatory**, please complete and return this form to CPBO.

Signature (Chief Legal Officer): _____ **Date:** _____

Name and Title: _____

Company: _____

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Contact Person: _____ **Phone:** _____ **Email:** _____

Recruited to Sign By: _____ **Recruiter's ACC Chapter:** _____

Please send completed forms to CPBO by facsimile at 202.296.0303 or email at erunyon@probonoinst.org. For more information about the Challenge, please contact Eve Runyon, CPBO Project Director, at 202.729.6699 or at cpbo@acc.com. Thank you for your interest and support.