Why Do Pro Bono
Benefits the Employee

Pro bono work offers benefits to lawyers and other legal staff by:

• Enhancing job fulfillment
  ▪ Brings great personal and professional satisfaction
• Helping employees hone skills and improve productivity
• Offering a variety of experiences that cannot be duplicated elsewhere
  ▪ Both litigation and transactional opportunities exist
• Reminding lawyers why they became lawyers
• Enabling lawyers to fulfill their ethical obligations
Benefits the Company

Pro bono work offers value to legal departments and companies by:

• Providing opportunities for all members of a legal department to work together
• Building morale and promoting teamwork
• Rejuvenating the legal department
  ▪ Provides for new opportunities and challenges
• Promoting a company’s reputation in the community
  ▪ Enhances public relations
• Affording the legal department the opportunity to add value to a company’s corporate social responsibility efforts
Benefits the Community

Pro bono work offers value to communities where we live and work by:

• Assisting low-income and otherwise disadvantaged individuals and families, and the organizations that serve them
  ▪ 80% of the legal needs of low income people go unmet

• Focusing on a variety of needs that, when addressed, help stabilize communities, including:
  ▪ Education
  ▪ Immigration
  ▪ Family relations
  ▪ Housing
  ▪ Community economic development
  ▪ Growth of small businesses
Pro Bono Resources

CPBO offers a number of resources on its website (www.cpbo.org), including the following:

- The Business Case for In-House Pro Bono: www.cpbo.org/businesscase
- Pro Bono Development Guide: How to Start an In-House Pro Bono Program: www.cpbo.org/getstarted
- Professional Liability Insurance for In-House Pro Bono: www.cpbo.org/insurance
- Pro bono opportunities and ideas:
  - CPBO Clinic in a Box® Program: http://www.cpbo.org/initiatives/clinic-in-a-box/
  - Pro Bono Marketplace of Ideas: www.cpbo.org/Marketplace
- Benchmarking in-house pro bono:
  - The Corporate Pro Bono Challenge® Initiative: http://www.cpbo.org/cpbo-challenge/
- Corporate Pro Bono
  - Who We Are: http://www.cpbo.org/about-us/
Corporate Pro Bono (CPBO) is a global partnership project of the Association of Corporate Counsel and the Pro Bono Institute. Through on-line services (www.cpbo.org), technical assistance to the in-house community, and educational outreach, CPBO seeks to encourage and support the participation of in-house counsel in pro bono legal services.

For more information, please visit us at www.cpbo.org, or contact Tammy Sun, Director of Corporate Pro Bono, at tsun@probonoinst.org or 202.729.6980.