

# CHIEF LEGAL OFFICERS ON PRO BONO

NOVEMBER 3, 2016 | GOTHAM HALL

CORPORATE  
PRO BONO  
CHALLENGE



**“Businesses need a well-functioning society in which to operate, and that in turn requires an environment in which there are fair and independent courts, an unwavering commitment to the rule of law, and access to justice. And the only way to achieve access to justice is to ensure adequate legal representation for all.”**



**Ivan Fong**  
**3M Company**

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**“Given our positions as leaders, we are morally and ethically obligated to give back.”**



**Thomas Sabatino**  
**Aetna Inc.**

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**“The CPBO Challenge® initiative is a common language with regard to what it means to have a pro bono program and what it is that you’re striving for — we need to continually look back at why we signed onto it, and are we doing as much as we can?”**



**Allstate**®

You're in good hands.

**Susie Lees**  
**Allstate Insurance Company**

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**“For those who operate at the intersection of law and business, pro bono is both a humane act and a wise investment that strengthens our ties to communities and consumers.”**



**David Leitch**  
**Bank of America Corporation**

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**“Pro bono service brings us together as a department, makes us stronger attorneys and reminds us of what it’s really all about. BNY Mellon is committed to pro bono and the goals of the [Corporate] Pro Bono Challenge, not only during this anniversary year, but every day.”**



BNY MELLON

**J. Kevin McCarthy**  
**BNY Mellon**

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**“We are privileged to be members of this extraordinary legal profession, and we must never forget what inspired us to join it—the opportunity to help others in need. In no group is that more important than for those who can’t help themselves...(.) We must be there to provide legal services, not just because it makes us feel good about ourselves, but also because it’s the right thing to do.”**

**Boston  
Scientific**  
Advancing science for life™

**Tim Pratt**  
**Boston Scientific Corporation**

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**“We work toward a vision of a world in which people’s basic needs – such as education and access to legal assistance – are fulfilled...across a spectrum of legal needs, ranging from supporting a domestic abuse case to providing services to our veterans and first responders, to assisting in the advocacy for prisoners’ rights.”**



**James B. Buda**  
Caterpillar

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**“People ask me what I look for in an outside counsel. I always respond that it is important for an outside counsel to listen to the client and align themselves with our commitment to the community in which we work.”**



**Larry Tu**  
**CBS Corporation**



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**“We need to help lawyers realize that together with the tremendous privilege of being able to practice law comes the responsibility and, in fact, a duty to help others who need our services.”**



**Laura Stein**  
**The Clorox Company**

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“Being a signatory to the Corporate Pro Bono Challenge® initiative is just one way to confirm our commitment to dedicate the time and the resources to supporting pro bono. Entergy hopes that its public commitment will encourage others to join in this important effort.”



Marcus Brown  
Entergy Corporation

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**“If you want to be one of our vendors, you need to show that you share our values, and one of the ways you could do that is through pro bono work. It is a great way to build a relationship with a client that goes beyond the paying arrangements you may have.”**



**Darryl Bradford**  
**Exelon Corporation**

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**“Our company has a culture of doing community service, which is great...(.) But, one way to think about pro bono is that there’s a lot of people that can pick up a rake and help clean up a park, but we’re uniquely trained to be able to provide people with access to justice. It is really important that we use our unique skills to help people gain access to justice.”**



**Go Further**

**Bradley Gayton**  
**Ford Motor Company**

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**“I think that the most important thing for us to do as leaders of our pro bono program is to sign up for things like the [CPBO] Challenge and make it clear that it’s not only something that’s okay to do, it’s something that we think is great to do and that you do it as a part of your job and that it really adds to the overall impact that GE can have in our communities.”**



**Alex Dimitrief**  
**General Electric Company**

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“As our friends at PBI know, there are many reasons to do pro bono. Yes, it’s ‘the right thing to do,’ but it also provides opportunities for professional growth. It improves the world we live and work in. It promotes a culture of service and selflessness. At the end of the day, it’s who we are and who we want to be.”



**Hewlett Packard  
Enterprise**

**John Schultz  
Hewlett Packard Enterprise Company**

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**“Why do pro bono? Because it’s good for the community, it’s good for the company, and it’s good for you. Do it!”**



**Mark Roellig**  
**Massachusetts Mutual**  
**Life Insurance Company**

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**“When considering candidates for our legal teams – whether for our in-house staff or the law firms who support us – I look for those with not only the best skills, but also a deep commitment to the world around them. I’m very proud of the wide variety of pro bono projects our legal teams have undertaken.”**



**Gloria Santona  
McDonald's Corporation**



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**“As we all know, what you measure and commit to tend to be the things you do the best... the CPBO Challenge® encourages people to make that leap and say, ‘I’m going to commit myself and my team to try and achieve these goals’.”**



**Michael Holston**  
**Merck & Co., Inc.**

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**“The doors of the courthouses of America are literally open to everyone. But as we’ve also learned, your prospects for success are so much brighter if you can walk through those doors together with a lawyer...(.) Each year it has, in fact, become more important for us to do more pro bono work to try to fill that gap.”**



**Brad Smith**  
**Microsoft Corporation**

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“I think as lawyers we have a special responsibility to fight for justice, fight for people and their rights, and help people who are less fortunate. We’re all privileged to be in the profession and to be in the positions we’re in, and there are many people who need help. It’s amazing how, despite the continually increasing amount of pro bono work going on, the needs are rising faster.”



Greg Jordan  
The PNC Financial Services  
Group, Inc.

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**“All of my pro bono experiences have been very rewarding, with opportunities for hands-on legal training and honing client relationship skills, and each experience rekindled that social justice passion which brought me to law school in the first place.”**

**UNITEDHEALTH GROUP®**

**Marianne Short**  
**UnitedHealth Group Incorporated**

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**“[The CPBO Challenge® initiative is] important as a statement of our priorities and as a statement that Verizon is committed to pro bono. It’s a statement to our entire organization that we’re committed to it, but it’s also like a mirror staring back at us, reminding us, ‘Don’t lose sight of this, don’t let it fall to the wayside, don’t forget to make this a priority.’”**



**Craig Silliman  
Verizon Communications Inc.**

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**“At Viacom, pro bono work not only addresses the critical issue of access to justice, it strengthens us as a team. Our work attracts the kind of people we want in our department – talented people of character who take pride in doing the right thing.”**

**VIACOM**

**Michael Fricklas**  
**Viacom Inc.**