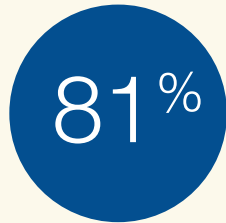


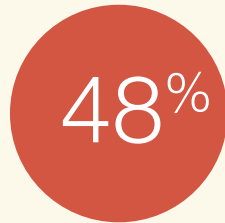
Partnering on pro bono efforts can provide unique as well as common benefits to partner organizations and boost the impact for their pro bono clients and the community.

## With Whom Are In-House Counsel Partnering?

In-house counsel partner on pro bono matters with a variety of entities. 2020 CPBO Benchmarking Survey respondents report:



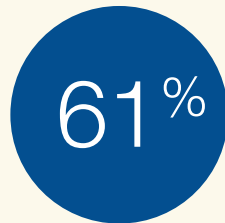
partner with law firms



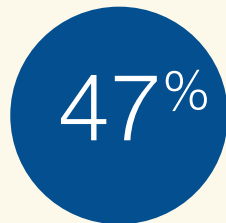
partner with other legal departments



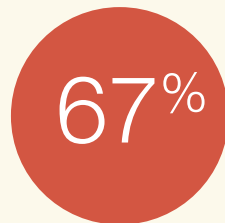
partner with legal services providers



partner with their community services team



partner with their corporate foundation



partner with CSR staff

## CPBO 2021 Pro Bono Partner Awardees

The CPBO Pro Bono Partner Award recognizes innovative team approaches to pro bono work involving in-house legal departments and one or more law firms and/or public interest group partners. Our 2021 honorees are:



- Pfizer, Inc. in partnership with DLA Piper for their long-term partnership and ongoing work on sustainable projects with organizations around the globe.
- McDonald's Corporation in partnership with Goldberg Kohn, Jenner & Block, and the National Immigrant Justice Center for their efforts in representing asylum seekers to be granted asylum in the U.S.

## A Partnership by Any Other Name

Pro bono partnerships take many forms. Some are organized around a single pro bono effort or single community, while others involve many pro bono projects, and still others encompass most or all of one or more partner's pro bono efforts. Models include:

- Clinics
- General Counsel
- Secondment
- Co-Counsel
- Research and Writing
- Training and Advice
- Mega-Challenges

"When it comes to quality pro bono *partnerships*, one plus one can equal three or even more. Partnerships that are carefully *cultivated* and *sustained* can result in even more and better results over time."

**Esther Lardent**, Founder and First President  
Pro Bono Institute

*Letter from Esther: Why Partnerships Matter, The Pro Bono Wire*

"Partnering with law firms helps *leverage* geography. We can bring different things to the table and leverage the *capabilities* of both. A *diverse team* equals a better team."

**Tom Sabatino**, General Counsel and Corporate Secretary  
Tenneco

## Partnering with Law Firms on Pro Bono

Respondents to the annual CPBO Challenge® survey report:

